



## Charitable Solicitation Policy

The Charitable Solicitation Policy has been developed to effectively meet the needs of our customers as well as our local communities. For the purposes of this policy, “solicitation” is defined as “direct engagement with customers by 501(c)(3) organizations, to ask for money or goods.”

To balance a seamless customer experience with our commitment to the communities we serve, Schnuck Markets, Inc. (“Schnucks”) will limit the frequency of customer-direct solicitations and will seek partnerships that provide value to Schnucks, the 501(c)(3) organizations, and the community. To ensure an exceptional customer experience, we will consider solicitation in the form of company-wide, region-wide, or store-specific events with organizations that:

- Have a well-established, reputable brand;
- Have not solicited at a Schnucks store more than 3 times in the previous 12 months;
- Will agree to not use the donations for political contributions; and
- Will agree to provide Schnucks with an impact report after the solicitation event, disclosing the amount of products and/or dollars that Schnucks’ customers donated.

Organizations with a mission that closely aligns with our [corporate philanthropic priorities](http://nourish.schnucks.com/community) (<http://nourish.schnucks.com/community>) may have a greater likelihood of being approved for solicitation events.

**An application for solicitation must be submitted a minimum of 90 days prior to the date of the requested solicitation event.** (Exceptions to the 90-day application deadline may be made in the event of solicitations related to natural disasters or other catastrophic events, or due to unforeseen circumstances where waiver of the 90-day application deadline is deemed appropriate by the Community Relations team.) In addition, the following items are required for any organization that wishes to be considered for solicitation at Schnucks stores, and applications will not be considered unless the items are provided at the time of application:

- Completed [online application for solicitation](https://solicitation.schnucks.com) (<https://solicitation.schnucks.com>);
- AND**
- Proof of Section 501(c)(3) not-for-profit status.

Proof of liability insurance in the form of a Certificate of Insurance naming Schnuck Markets, Inc. as an additional insured party must be provided at least 14 days prior to any approved solicitation.

Only those events and/or engagements that have been reviewed and approved by the Schnucks Community Relations team will be permitted.

Solicitations are limited to:

- Weekdays from 4pm-8pm, Saturdays and Sundays from 10am-6pm;
- January through May, and July through November. Due to existing partnerships that involve solicitations in June and December, no new applications for those months will be considered;
- No more than one event in any given month, per store location, by all organizations combined;
- No more than 8 store-specific events per store per calendar year; and
- No single organization will be permitted more than 1 solicitation event per month for a maximum of 3 consecutive days.

Exceptions to the above limitations may be granted on a case-by-case basis, or for region-wide or company-wide sanctioned partnerships that are approved by the Schnucks Community Relations team.

Proposals for charitable solicitations/community partnerships that meet the criteria above will be considered on a case-by-case basis.

If an application for solicitation is approved, the following conditions will apply:

- Approved organizations may occupy only 1 store entrance or exit, and may not interrupt access in or out of Schnucks stores.
- Petitioning and/or signature collection is not allowed in or near Schnucks stores.
- Approved organizations will not be permitted to distribute literature. Exceptions may be made for “grocery lists” handed to customers as part of a requested donation event.
- No group may include more than 3 adults and 3 children.
  - No children under the age of 5 are permitted to solicit.
  - Children aged 10 and under, must be accompanied by at least 2 adults.
  - Children aged 11 through 17 must be accompanied by at least 1 adult.
- Representatives of the approved organizations may not interfere with our customers’ shopping experience in any manner. If customer complaints are received about the method or behavior of any participant, the participant and/or group may be asked to leave.
- The organization contact must check in and out with the store manager, co-manager, or designated store contact upon arrival and departure.
- Each organization must provide a central point of contact to coordinate with Schnucks, and must sign a document agreeing to these conditions.
- Each organization must agree to complete an impact report, sharing information about the quantity of donations received. (Schnucks will provide approved organizations with a template.)
- Failure to do or provide any of the above may result in the revocation of the solicitation event and/or the refusal to approve requests for future solicitation events.

With only a limited number of solicitation opportunities and hundreds of nonprofit organizations seeking to make a positive impact in our communities, there will be many organizations who will not be approved to solicit. We welcome these organizations to encourage supporters to [sign up for our “My Schnucks Card” \(eScrip\) program](https://www.escrip.com/merchants/identity/schnucks/index.jsp) (<https://www.escrip.com/merchants/identity/schnucks/index.jsp>) and to designate the nonprofit as their organization of choice. The program entitles the organization to receive a corporate donation from Schnucks for each shopping trip in which the organization’s supporters use the “My Schnucks Card.”

