



## Charitable Solicitation Policy

Revised May 2017

This Policy has been developed to effectively meet the needs of our customers as well as our local communities. For the purposes of this policy, “solicitation” is defined as “direct engagement with Schnucks’ customers by organizations to ask for money, services or goods.”

To balance a seamless customer experience with our commitment to the communities we serve, Schnuck Markets, Inc. (“Schnucks”) will limit the frequency of customer-direct solicitations and will seek partnerships that provide value to Schnucks, the organizations and the community. To ensure that exceptional customer experience, we will permit solicitation in the form of company-wide events with organizations that:

- are similar in regional size and scope as Schnucks;
- have missions that clearly align with our corporate priorities (i.e. hunger, human services, and health & wellness); and
- have a recognizable, reputable brand

In addition to meeting this criteria, the following items are required for any organization applying to solicit at Schnucks stores. Applications will not be considered unless all of these items are furnished:

- Proof of Section 501(c)(3) not-for-profit status.
- Proof of liability insurance in the form of a Certificate of Insurance naming Schnuck Markets, Inc. as an additional insured party.

Only those events and/or engagements that have been reviewed and approved by the Schnucks Community Relations team will be permitted. Communications will always be sent from the Schnucks Community Relations team directly to the stores in advance.

Proposals for solicitation/community partnerships that meet the criteria above will be considered on a case-by-case basis. Such proposals must be submitted online at least ninety (90) days in advance of the requested day(s) of solicitation. If a win-win partnership unfolds without compromising our commitment to a seamless customer experience, a decision will be communicated and executed accordingly. These company-wide events will be seen as exceptional opportunities to create positive outcomes in the community that align with our company values.

We also recognize that there are hundreds of additional worthwhile organizations making positive differences in our communities. These organizations are invited to participate in our “[My Schnucks Card](#)” (eScrip) program and/or to apply for selection in our Schnucks’ “[Bags 4 My Cause](#)” program.

### **Expectations of Approved Organizations and Programs:**

- Approved organizations may occupy only one (1) store entrance or exit, and may not interrupt access in and out of Schnucks stores.
- No petitioning is allowed in or near stores.
- Only one (1) adult is allowed to solicit per store. No children under the age of nine (9) may solicit at Schnucks stores. When there are children under sixteen (16) years of age, two (2) adults are allowed. No more than three (3) children are allowed to solicit and children must be accompanied by at least one (1) adult.
- Each organization must provide a central point of contact to coordinate with Schnucks.



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- Representatives of the approved organizations may not interfere with our customers' shopping experience in any manner. If customer complaints are received about the method or behavior of any participant, the participant will be asked to leave immediately.
- Organizations who fail to abide by this policy will be removed from the premises and have their approval for the activity revoked.

We thank you for upholding this policy and for your commitment to the communities we serve.